



## Start With Trust™

Better Business Bureau of Central Arizona Foundation  
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[arizonabbb.org](http://arizonabbb.org)

## **Business Ethics Awards Thursday, April 30, 2009, 6 – 9 p.m. Arizona Biltmore - Phoenix**

**Join us for a celebration of ethics!** BBB conducts this annual awards program to gain public recognition for businesses that maintain a solid commitment to conducting their business practices in an ethical fashion. Each year, companies of different sizes are selected through a regional competition to receive the Business Ethics Award. The award is designed to promote not only the importance of ethical business practices, but the willingness and efforts made by outstanding businesses to ensure that our marketplace remains fair and honorable.

### **SPONSORSHIP OPPORTUNITIES**

#### **Platinum Table Sponsor - \$5,000**

Includes table for ten at the event, company name/logo on selected signage at the event, company logo in event program, company name/logo recognition on Business Ethics Awards webpage, acknowledgement in the *Arizona Bulletin* (sent to all BBB-Accredited businesses), recognition in post-event advertising, and \$4,000 deductible as a charitable contribution.

#### **Gold Table Sponsor - \$3,500**

Includes table for ten at the event, company logo in event program, company name/logo recognition on Business Ethics Awards webpage, acknowledgement in the *Arizona Bulletin* (sent to all BBB-Accredited businesses), recognition in post-event advertising, and \$2,500 deductible as a charitable contribution.

#### **Silver Table Sponsor - \$2,000**

Includes table for ten at the event, company name in event program, company name listed on Business Ethics Awards webpage, acknowledgement in the *Arizona Bulletin* (sent to all BBB-Accredited businesses), recognition in post-event advertising, and \$1,000 deductible as a charitable contribution.

#### **Other Opportunities**

Companies may also consider donating needed services. Companies donating services will receive recognition in the event program and in the *Arizona Bulletin* newsletter going out to our accredited businesses.